The mission of Geneva Community Unit School District #304 kindergarten through fifth visual arts education curriculum is to foster creativity in students and guide them in developing visual literacy.

The visual arts are "communicative and can help people understand aspects of the worlds that they could not gain access to through other means" (Freedman, 2003). Students will explore the language of the visual arts and how to express ideas in a visual format through the production of student artwork. Students will learn to identify and apply the basic elements and principles of design underlying artworks and how to analyze them.

Students will understand how works of art are produced. They will learn traditional art making techniques as well as contemporary art processes, including the use of technology. In addition, students will understand the role of art in civilizations past and present, and its potential applications for the future.